



Floor Alert!

Support SB 343 (Allen): Truth in Recyclable Labeling

- Prohibits the use of the chasing-arrows symbol unless the material is actually recycled in most California communities and is routinely sold to manufacturers to make new products.
- The chasing-arrows symbol is universally recognized as the symbol for recycling.
- Right now, any product or package can include the chasing-arrows symbol, even if it is not recyclable.
- As a result, consumers are confused about which material is suitable for the recycling bin.

- Improper sorting by the consumer results in contamination in the system. Contamination in the recycling system results in increased costs and ratepayers foot the bill to transport, sort, and ultimately landfill materials that are supposed to go in the trash.
- SB 343 will help end consumer confusion about which material is suitable for the recycling bin, reduce contamination, and lower costs.

This bill is supported by over 70 waste haulers and recyclers, local governments, environmental stewardship organizations, NGOs, national and statewide recycling associations, and businesses.

National Stewardship Action Council (co-sponsor)

Californians Against Waste (co-sponsor)

Active San Gabriel Valley

Algalita

Alliance of Mission-Based Recyclers

Alliance of Nurses for Healthy Environments

Asian Pacific Islander Forward Movement

Ban SUP

California League of Conservation Voters

California Product Stewardship Council

California Resource Recovery Association

California State Association of Counties

California Waste and Recycling Association

CALPIRG

Center for Oceanic Awareness, Research and Education

Central Contra Costa Waste Authority

City of Los Angeles

City of Long Beach

City of Thousand Oaks

Clean Water Action

Colorado Medical Waste

Container Recycling Institute

Credo Beauty

Detroiters Working for Environmental Justice

Ecology Center

EDCO Disposal

Environmental Working Group

Families Advocating for Chemical & Toxins Safety

Friends Committee on Legislation of California

Full Circle Environmental

Full Spectrum Strategy

Heal the Bay

Inland Ocean Coalition

League to Save Lake Tahoe

Linkco Inc.

Los Angeles County

Los Angeles County Solid Waste Management Committee/integrated Waste Management Task Force

Marin County Hazardous and Solid Waste Management Joint Powers Authority

Marin Sanitary Service

Mariposa Eco Consulting, Inc.

Mendo Recycle

Mendocino Solid Waste Management Authority

Merced County Regional Waste Management Authority

Ming's Recycling

Monterey Bay Aquarium

National Recycling Coalition

National Recycling Partnership

Natural Resources Defense Council

Northern California Recycling Association

Ocean Conservancy

Plastic Oceans International

Plastic Pollution Coalition

PreZero

Recology

Republic Services

Rethink Waste

Richard Watson & Associates, Inc.

Robin's Restaurant

San Diego County

San Gabriel Valley Council of Governments

Santa Barbara Standing Rock Coalition

Save Our Shores

Save the Albatross Coalition

SBM Management LLC

Sea Hugger

Seventh Generation Advisors
Sierra Club California
Silicon Valley Democratic Club
Special Waste Associates
StopWaste
Story of Stuff
Surfrider Foundation
Teamsters
The Atrium
The Last Beach Cleanup
The Last Plastic Straw
The Nectary
Tri-CED Community Recycling
Turtle Island Restoration Network
Upstream
Waste Management
Wishtoyo Chumash Foundation
Zanker Recycling
Zero Waste Marin
Zero Waste Sonoma
Zero Waste USA
The 5 Gyres Institute
350 Bay Area
350 South Bay Los Angeles