



January 18, 2022

VIA Online Portal to Author and Assembly Committee on Appropriations

The Honorable Miguel Santiago
California State Assembly
1021 O St, Room 6150
Sacramento, CA 95814

RE: AB 1416 (Santiago) – Elections: ballot label – SUPPORT

Dear Assemblymember Santiago:

The League of Women Voters of California writes in support of AB 1416, which would require the inclusion of a list of supporters and opponents of state ballot measures directly on the ballot. Local ballot measures will also show supporters and opponents for any county that decides to include them.

The League supports an informed and active electorate, and we believe that voters should be provided with relevant, accurate and easily understandable information about elections. This bill will advance that mission: a list of support and opposition will provide voters with accessible, concise, yet salient information that can help them make a more informed decision.

The League also aims to expand transparency and prevent the democratic process from being distorted by big, special interest spending in campaigns. By listing support and opposition, critical information about who is behind a ballot measure will be readily available on the face of the ballot itself. This convenience is especially important to voters whose primary exposure to ballot measures may have been from ads and mailers run by well-funded campaigns.

AB 1416 will give more information directly to voters and empower them to make better informed choices, and so the League stands in strong support.

Sincerely,

A handwritten signature in black ink that reads "Carol Moon Goldberg". The signature is written in a cursive, flowing style.

Carol Moon Goldberg
President